

# Singapore Study Tour 2018



*Visit Universal Studio Singapore*



During the tour, students had chances to **compare** the services marketing and logistics operations between **HK** and **Singapore**. They also met students from **Singapore Management University** and shared their views. Students also visited several famous places to explore the **history, cultural and urban development** of Singapore.

**ABA in Global Logistics & Supply Chain Management**  
**ABA in Marketing**

Division of 商學部  
**Business**



**COMMUNITY  
COLLEGE OF  
CITY UNIVERSITY**  
香港城市大學專上學院



**UOW**  
COLLEGE  
HONG KONG  
香港澳大利亞  
伍倫貢書院

PART OF THE UNIVERSITY OF WOLLONGONG AUSTRALIA NETWORK



*Merlion Park and Garden by The Bay*







**Singapore Management University**



**Tiger Beer factory**

